

HD Closed Captions & Multi-Language Subtitles

for Video Kiosks



From CPC - An Award Winning Company

Since 1986, when CPC shipped the world's first simultaneous closed captioning/teleprompting software, through 2005, when CPC patented the world's only software closed caption encoder, and continuing today, with MacCaption Player, CPC is the world's closed captioning leader.



Television Broadcast Magazine

Celebrating Our
25th Anniversary



Videography Magazine

For demo software contact us at:

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GSA Schedule GS-35F-4672G



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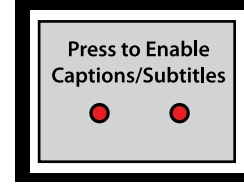
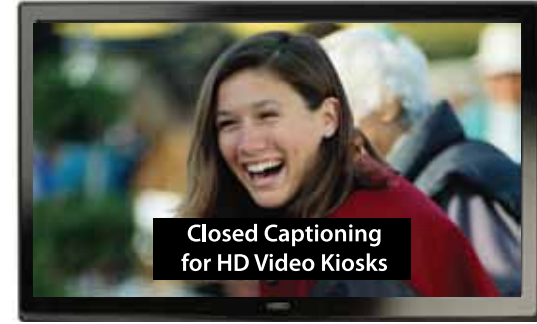
HD Closed Captions & Multi-Language Subtitles

for Video Kiosks



Closed captioning and subtitling display software for video exhibits that require accessibility for hearing-impaired and international patrons.

- ▶ Higher HD video quality than Blu-ray® and DVD®.
- ▶ Runs on reliable and sturdy Mac computers.
- ▶ Eliminates media authoring and compression fees associated with burning disc media.
- ▶ Wall/tabletop interface enables the public to display captions and switch languages.



Wall/tabletop interface provides buttons for enabling captions and switching languages.



MacCaption Player runs on standard Mac computers, and outputs HD video with captions.

Why Choose MacCaption Player?



► Higher HD video quality than Blu-ray® and DVD®

MacCaption Player™ provides HD (high definition) and SD (standard definition) video quality superior to that of Blu-ray® and DVD®. Plus, it eliminates the time and cost required to author and burn Blu-ray® and DVD® discs.

This is possible because MacCaption Player accepts video exported directly from a broadcast editing system, using the video format which is native to editing systems, like Apple ProRes.



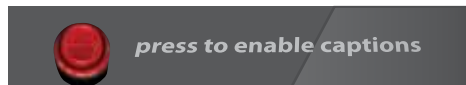
► Runs on reliable and sturdy Mac computers

MacCaption Player software runs on a Mac mini or any other new Mac computer, which are renowned for reliability and their high quality hardware. Plus, Mac computers such as the Mac Mini have earned the EPA's Energy Star certification for their low power consumption.



► No more disc media authoring and compression fees

Blu-ray® and DVD® require video compression, which degrades video quality. MacCaption Player does not require video compression, resulting in higher video quality whether you are displaying HD or SD video to the public. Complicated and expensive authoring of disc media is also not needed.



► Wall/tabletop interface enables the public to display captions and switch languages

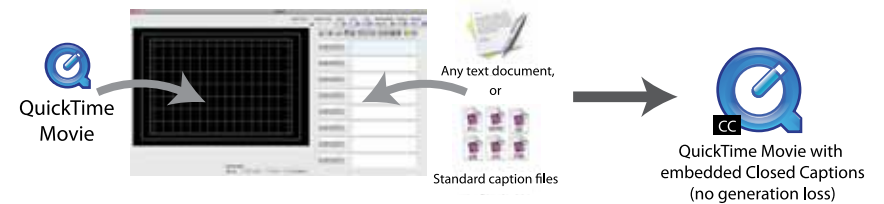
MacCaption Player software comes with a display controller that allows the public to control the display of captions and subtitles. Connecting the controller is simple, and uses standard cables such as USB and HDMI. In most cases, no additional wiring is necessary.

MacCaption Player software is produced by CPC, the world's leading closed caption software developer since 1986. CPC has the experience and knowledge to develop the most reliable captioning software available anywhere.

Closed Caption & Subtitle Creation

Two Options

1 Do it yourself with CPC Software



By purchasing CPC's software, you can easily create your own captioned and subtitled files. In addition to QuickTime files with embedded closed captions for MacCaption Player, you can also add closed captions and subtitles to all kinds of video media.

2 Use CPC's Captioning Service

No generation loss. No disc authoring or replication fees. No shipping time, cost or risk.



Sent via Internet

1

Upload a small proxy video file to CPC

2

CPC transcribes and creates captions for your video file

3

A Caption file is e-mailed to you

4

Combine the captions with the original video

You can also let CPC's e-Captioning Service do the complete captioning and subtitling job, and simply receive files which work with MacCaption Player.

Repurpose your existing captions

CPC's software and service can also work with your existing media, such as video tapes and DVDs that were previously closed captioned. You can easily convert these media into the lossless video format for MacCaption Player, without having to redo the closed captions or subtitles.

CPC Software and Service Customers Include



Microsoft®



Smithsonian



PBS

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